

2025 SONOMA COUNTY

CROP REPORT





DEPARTMENT OF AGRICULTURE/WEIGHTS & MEASURES

Andrew F. Smith

Agricultural Commissioner
Sealer of Weights & Measures



133 Aviation Blvd., Suite 110
Santa Rosa, CA 95403-8279

(707) 565-2371 Fax (707) 565-3850

sonomacounty.ca.gov/AWM

Karen Ross, Secretary
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Sonoma County:

Rebecca Hermosillo – First District, Chair

David Rabbitt – Second District

Chris Coursey – Third District, Vice Chair

James Gore – Fourth District

Lynda Hopkins – Fifth District

It is my privilege to present the 2025 Sonoma County Crop Report as prepared pursuant to Section 2279 of the California Food and Agricultural Code. The reported total value for 2025 was \$758,528,900, which represents a 9.5% decrease from our 2024 value of \$837,873,200. This report reflects the gross production values, not the net income or costs of production.

The 2025 grape season started off with early bloom and a cool spring. Summer months stayed cool, with none of the drastic heat spikes of past vintages, allowing for long hang time and great phenolic development in the fruit. Late rains forced growers to make the decision to pick prior to desired sugar levels and significant tonnage was left on the vines due to decreased demand. Tonnage harvested in 2025 was 186,845.8 tons, an 11.66% decrease from 2024. However, the average value per ton slightly decreased to \$2,772.23. As a result, total winegrape value was \$517,981,400, a 17.33% decrease compared to 2024.

Apples had their highest tonnage harvested since 2016, a 67.3% increase in apple tonnage brought to market compared to 2024. Misty spring rains and mild temperatures were the perfect recipe for fruit set. Gravenstein price per ton increased by 2.88%, while the price per ton for late apples declined by 10.86%. Overall, the value of apples increased by 54.7% compared to 2024.

The total value of livestock and poultry products increased 23.5%. This was partially due to poultry producers having fewer outbreaks of Highly Pathogenic Avian Influenza and rebounding with a 43% increase in egg production. Total milk values increased 16.7% with a 23.9% jump in organic milk production value.

Nursery product value increased 5.6% from 2024. The value of ornamentals had a significant gain of 12.0%, but bedding plants dropped 6.5%. Cut flowers saw an increase of 6.3% and miscellaneous products such as grapevines, fruit and nut trees, and succulents saw a small decline of 1.1%. Christmas trees experienced an increase in 2025 of 30.5%. Overall, the value of nursery products increased due to consumer demand for ornamental plants, Christmas trees and cut flowers.

This year's report celebrates the long history of booms and busts for winegrape production in Sonoma County. The grape growing community has a storied past in our county and despite the challenges they face, they remain a critical part of our local agricultural community. We want to recognize their resilience and commitment to producing world class wines in Sonoma County.

A sincere thank you to Misty Eland, Senior Agricultural/Weights & Measures Inspector and Steve Ponzo Agricultural/Weights & Measures Inspector, who collected and compiled these statistics, as well as the outstanding staff of the Department of Agriculture/Weights & Measures who contributed to the production of this report.

To paraphrase Allen B. Lemmon, who reported agricultural statistics to the Viticultural Commissioner for the Sonoma District in 1893: The collection of these statistics was not an unpleasant task. Most growers were found to be reasonable and accommodating and answered survey questions to the best of their ability. In doing this work, we have had the opportunity to meet with most growers in this county, engaged in this important industry. This has given me a knowledge of their business that could have been secured in no other way and in submitting this report, I return thanks to you for the favor you bestowed in permitting me to make this canvass.

Respectfully submitted,

Andrew F. Smith
Agricultural Commissioner/Sealer of Weights & Measures

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“The wine grape is cultivated and grows to great perfection.”
- John Bidwell, 1841

VINES, VIGOR, AND VISION: THE SONOMA COUNTY WINEGRAPE STORY

Grapes have been grown for wine for thousands of years, long before the practice reached California. Evidence of early winemaking has been found in places such as the Middle East and Egypt, showing how long people have been cultivating grapes. Today, that tradition continues in many regions, including Sonoma County.

Viticulture began locally in the early 1800s, when both the Russian settlement at Fort Ross and the Spanish mission in Sonoma brought winegrapes to the region. These early plantings established the first foundation for grape growing in what would later become Sonoma County.

In the 1830s, General Mariano Vallejo was directed to establish a military outpost north of San Francisco Bay. After arriving in Sonoma, he restored the mission winery, which had fallen into disrepair during the transition from Spanish to Mexican control. Following the secularization of the missions in 1834, vineyard plantings in Sonoma expanded beyond religious use, and Vallejo played an important role in encouraging this broader cultivation of winegrapes.

Vallejo invited Agoston Haraszthy, a Hungarian immigrant known for his agricultural interests and service in the California State Assembly, to visit Sonoma in the late 1850s. Haraszthy recognized the promise of the region and purchased the property that would become Buena Vista Winery. He expanded the property to over 500 acres, imported and planted numerous European varieties, and tested new vineyard practices. Buena Vista Winery eventually became recognized as California’s first premium winery. Haraszthy went on to author many publications, one of note; “Report on Grapes and Wine in California,” a report encouraging the planting of European *Vitis vinifera* varieties in California.

As *Vitis vinifera* plantings in Sonoma County expanded, growers began noticing that vines were weakening. Around the same time, European vineyards were collapsing due to a pest, grape phylloxera, which attacks grapevine roots. When European varieties were brought into Sonoma County, the pest began to spread locally. Fortunately, American rootstocks were found to be resistant, and grafting European vines onto these rootstocks provided a viable solution.

Photo by Rodney Strong Vineyards





The collapse of European vineyards created new opportunities for California producers. The completion of the Transcontinental Railroad in 1869 further supported growth by connecting Sonoma County wineries with emerging markets. Even so, local growers still faced their own phylloxera related losses and had to replant using resistant rootstocks.

A much different challenge arrived in 1919 with the passage of Prohibition. When the law took effect in 1920, most California wineries closed. After the repeal of prohibition in 1933, only 140 of the state's roughly 700 wineries remained. The damage was seen across the region with abandoned facilities, aging equipment, and poorly maintained vineyards. Many growers survived by selling fresh grapes and dehydrated "grape bricks" to out of state customers. Demand for these products was high enough that Sonoma County's grape acreage increased during Prohibition.

After World War II, limited imports of European wine supported California's recovery. By the 1960s, American interest in wine was growing, and Sonoma County producers benefited from increased demand. During the 1980s, growers secured better pricing and worked to establish formal American Viticultural Areas (AVAs) that recognized the region's distinct growing conditions. Today, Sonoma County has 19 AVAs, each defined by its own combination of climate, soils, and terrain: Alexander Valley, Bennett Valley, Carneros, Chalk Hill, Dry Creek Valley, Fort Ross-Seaview, Fountaingrove District, Green Valley of Russian River Valley, Knights Valley, Moon Mountain District, Northern Sonoma, Petaluma Gap, Pine Mountain-Cloverdale Peak, Rockpile, Russian River Valley, Sonoma Coast, Sonoma Mountain, Sonoma Valley, and the West Sonoma Coast. These AVAs reflect the county's geographic diversity from foggy coastal ridges to warm inland valleys allowing Sonoma County to produce a wide range of varietals.

Sonoma County is home to a wide variety of grape types, but several stand out as defining the region's identity. Chardonnay remains the most widely planted varietal, thriving in the cool region of the Russian River Valley, Sonoma Coast, and Carneros, where it develops balanced acidity and expressive fruit. Pinot Noir, grown in the cool fog blanketed areas of the Russian River Valley, Petaluma Gap, Carneros and Sonoma Coast, has become one of Sonoma's signature wines, known for its elegance and earthiness. Cabernet Sauvignon prefers the warmer areas such as Alexander Valley and Knights Valley, producing structured, complex wines. Zinfandel, arguably the county's most historic grape, continues to shine in Dry Creek Valley, Alexander Valley, Sonoma Valley, and even a small pocket of Russian River Valley where many vineyards date back to the 1800s. Sauvignon Blanc and Merlot also play important roles, contributing to the region's diversity.

For over 200 years, generations of grape growers have navigated cycles of expansion and setback caused by pests, disease, wartime, and temperance movements. Today, our growers face these same and new challenges all at once. Looking to the past, we see that it was the hard work, innovation, and sheer determination of those who came before us that overcame adversity and built this area into a world-renowned destination. It is this legacy that the growers of today are tasked with upholding, and it will be those individuals with the same dedicated, passionate, and innovative spirit that will continue that legacy for generations to come.

MILLION DOLLAR CROPS

MILLION DOLLAR CROPS

RANK	COMMODITY	VALUE
1	Winegrapes - All	\$517,981,400
2	Milk	\$71,045,600
3	Nursery - Ornamentals	\$35,263,600
4	Miscellaneous Livestock and Poultry Products	\$29,820,400
5	Vegetables	\$16,812,600
6	Nursery - Miscellaneous	\$15,728,300
7	Cattle and Calves	\$15,471,800
8	Miscellaneous Livestock and Poultry	\$11,839,300
9	Nursery - Bedding Plants	\$7,908,400
10	Rangeland	\$7,399,000
11	Nursery - Cut Flowers	\$7,051,900
12	Sheep and Lambs	\$4,798,100
13	Apiary	\$3,973,000
14	Apples - Late Varieties	\$3,864,100
15	Apples - Gravenstein	\$2,166,900
16	Rye and Oat Hay Crops	\$1,733,300
17	Rye, Corn, and Oak Silage Crops	\$1,469,400
18	Miscellaneous Fruit and Nut	\$1,054,600



NURSERY PRODUCTS



Photo by Misty Eland for Department of Agriculture/Weights & Measures

NURSERY PRODUCTS

Product	Year	Quantity	Unit	Total
Ornamentals	2025	1,302,381	plant	\$35,263,600
	2024	1,194,264	plant	\$31,485,300
Bedding Plants	2025	129,657	flat	\$7,908,400
	2024	138,656*	flat	\$8,457,300
Christmas Trees	2025	3,091	units	\$230,400
	2024	2,531	units	\$176,600
Cut Flowers	2025	n/a	n/a	\$7,051,900
	2024	n/a	n/a	\$6,633,800
Miscellaneous Products (a)	2025	n/a	n/a	\$15,728,300
	2024	n/a	n/a	\$15,902,900
TOTAL VALUE	2025	n/a	n/a	\$66,182,600
	2024	n/a	n/a	\$62,655,900

(a) includes grapevines, fruit and nut trees, vegetable starts, liners, bulbs, forest seedlings, house plants, orchids, cacti, herbaceous perennials, dried flowers, turf, and wreaths.

* Corrected value reflects change of units previously reported as plants, now flats.

WINEGRAPE PRODUCTION - REDS

RED VARIETIES

TOP 13 BY VALUE - LISTED ALPHABETICALLY

Varietal	Year	Bearing Acres	Non-Bearing Acres	Total Acres	Tons	\$/Ton	Total Value
Cabernet Franc	2025	589.0	33.0	621.0	1,123.5	\$4,675.93	\$5,235,400
	2024	563.0	55.0	618.0	1,295.9	\$4,581.97	\$5,937,800
Cabernet Sauvignon	2025	12,204.0	234.0	12,438.0	33,159.5	\$2,759.11	\$91,490,700
	2024	12,373.0	327.0	12,700.0	39,354.1	\$2,920.71	\$114,941,900
Grenache	2025	277.0	6.0	283.0	1,123.0	\$3,017.99	\$3,389,200
	2024	281.0	6.0	287.0	1,125.8	\$3,263.57	\$3,674,100
Malbec	2025	445.0	6.0	450.0	1,464.6	\$3,058.16	\$4,479,000
	2024	454.0	9.0	463.0	2,095.2	\$3,373.06	\$7,067,200
Merlot	2025	3,619.0	28.0	3,647.0	6,697.6	\$2,154.85	\$14,432,300
	2024	3,761.0	16.0	3,777.0	8,029.6	\$2,202.59	\$17,685,900
Meunier	2025	63.0	8.0	71.0	329.3	\$2,475.85	\$815,300
	2024	61.0	5.0	66.0	311.1	\$2,419.92	\$752,800
Mourvedre	2025	67.1	1.0	67.0	208.2	\$3,602.29	\$750,000
	2024	80.0	1.0	81.0	229.6	\$3,674.54	\$843,700
Petite Sirah	2025	677.0	21.0	698.0	1,782.4	\$3,254.25	\$5,800,400
	2024	693.0	22.0	715.0	2,791.6	\$2,943.32	\$8,216,600
Petit Verdot	2025	232.0	1.0	233.0	565.6	\$3,949.02	\$2,233,600
	2024	238.0	5.0	243.0	1,022.2	\$3,853.28	\$3,938,800
Pinot Noir	2025	12,635.0	136.0	12,771.0	39,081.1	\$3,839.45	\$150,049,900
	2024	12,967.0	130.0	13,097.0	49,562.1	\$3,890.39	\$192,815,900
Sangiovese	2025	248.0	4.0	252.0	781.5	\$2,855.88	\$2,231,900
	2024	273.0	2.0	275.0	1,156.7	\$2,797.51	\$3,235,900
Syrah-Shiraz	2025	1,264.0	19.0	1,283.0	1,653.9	\$3,189.40	\$5,274,900
	2024	1,300.0	21.0	1,321.0	2,348.1	\$3,347.20	\$7,859,600
Zinfandel	2025	4,532.0	9.0	4,541.0	7,890.3	\$3,144.17	\$24,808,400
	2024	4,600.0	23.0	4,623.0	11,116.8	\$3,234.32	\$35,955,300
TOTAL ALL REDS	2025	37,517.0	524.0	38,041.0	97,725.0	\$3,233.60	\$315,026,300
	2024	38,261.0	652.0	39,913.0	120,432.9	\$3,305.53	\$398,094,500

including other reds

Photo by Will Bucquoy

WINEGRAPE PRODUCTION - WHITES

WHITE VARIETIES

TOP 10 BY VALUE - LISTED ALPHABETICALLY

Varietal	Year	Bearing Acres	Non-Bearing Acres	Total Acres	Tons	\$/Ton	Total Value
Albarino	2025	9.0	5.0	14.0	78.2	\$3,042.70	\$237,900
	2024	8.0	3.0	11.0	77.0	\$2,947.22	\$226,900
Chardonnay	2025	14,804.0	404.0	15,208.0	65,620.9	\$2,433.24	\$159,671,400
	2024	14,870.0	413.0	15,283.0	72,594.2	\$2,590.41	\$188,048,700
Gewürtztraminer	2025	79.0	0.0	79.0	142.5	\$2,274.95	\$324,200
	2024	95.0	1.0	96.0	197.8	\$2,395.39	\$473,800
Pinot Blanc	2025	81.0	1.0	82.0	230.6	\$1,723.30	\$397,400
	2024	81.0	0.0	81.0	229.4	\$1,841.41	\$422,400
Pinot Gris	2025	371.0	0.0	371.0	803.0	\$1,878.15	\$1,508,200
	2024*	374.0	0.0	374.0	991.2	\$1,952.36	\$1,935,200
Sauvignon Blanc	2025	2,779.0	238.0	3,017.0	20,156.8	\$1,908.74	\$38,474,100
	2024	2,751.0	198.0	2,949.0	15,853.1	\$2,024.54	\$32,095,200
Semillon	2025	95.0	0.0	95.0	367.4	\$3,121.30	\$1,146,800
	2024	94.0	1.0	95.0	423.4	\$2,836.90	\$1,201,100
Vermentino	2025	12.0	3.0	14.0	232.0	\$2,597.58	\$602,600
	2024	11.0	1.0	12.0	153.5	\$2,413.92	\$370,500
Viognier	2025	209.0	2.0	211.0	503.4	\$3,294.72	\$1,658,600
	2024	209.0	0.0	209.0	448.5	\$3,229.17	\$1,448,300
White Riesling	2025	22.0	1.0	23.0	121.8	\$2,972.81	\$362,100
	2024	23.0	0.0	23.0	152.7	\$3,362.26	\$513,400
TOTAL ALL WHITES	2025	18,706.0	681.0	19,387.0	89,120.8	\$2,320.88	\$225,007,700
	2024	18,759.0	630.0	19,389.0	91,078.7	\$2,618.96	\$238,531,300

including other whites

* corrected value

TOTAL WINEGRAPES	2025	56,223.0	1,205.0	57,428.0	186,845.8	\$2,772.24	\$517,981,400
including all reds and whites	2024	57,020.0	1,282.0	58,302.0	211,511.6	\$2,962.15	\$626,550,200

Photo by Sonoma County Farm Bureau

APPLE PRODUCTION

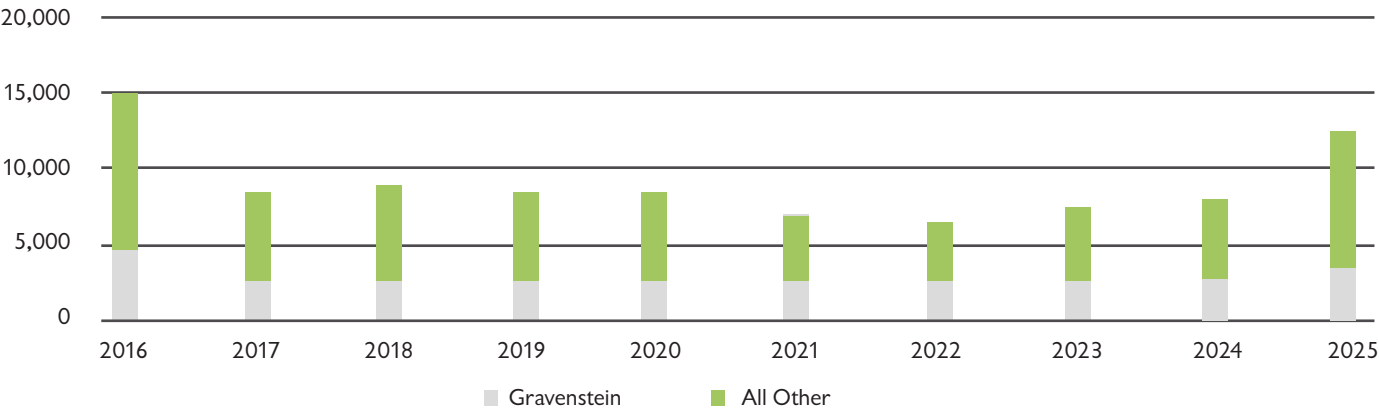
APPLE PRODUCTION

Crop	Year	Bearing Acres	Tons/Acre	Total Tons	\$/Ton	Dollar Value	Total
Gravenstein	2025	614	6.18	3,795	\$571	n/a	\$2,166,900
	2024	614	4.84	2,974	\$555	n/a	\$1,650,600
Fresh	2025	n/a	n/a	114	\$1,053	\$120,042	n/a
	2024	n/a	n/a	181	\$1,457	\$263,717	n/a
Processed (a)	2025	n/a	n/a	3,681	\$498	\$1,833,138	n/a
	2024	n/a	n/a	2,793	\$497	\$1,388,121	n/a
Late Apples	2025	1,352	6.57	8,883	\$435	n/a	\$3,864,100
	2024	1,385	3.33	4,606	\$488	n/a	\$2,247,700
Fresh	2025	n/a	n/a	88	\$1,750	\$154,000	n/a
	2024	n/a	n/a	323	\$1,304	\$421,192	n/a
Processed (a)	2025	n/a	n/a	8,795	\$429	\$3,773,055	n/a
	2024	n/a	n/a	4,283	\$426	\$1,824,558	n/a
TOTAL	2025	1,966	6.45	12,678	\$476	n/a	\$6,031,000
	2024	1,999	3.79	7,580	\$514	n/a	\$3,898,300

(a) includes canned, juice, vinegar, and cider.



TONS OF APPLES PRODUCED 2016-2025



FRUIT AND NUT SUMMARY

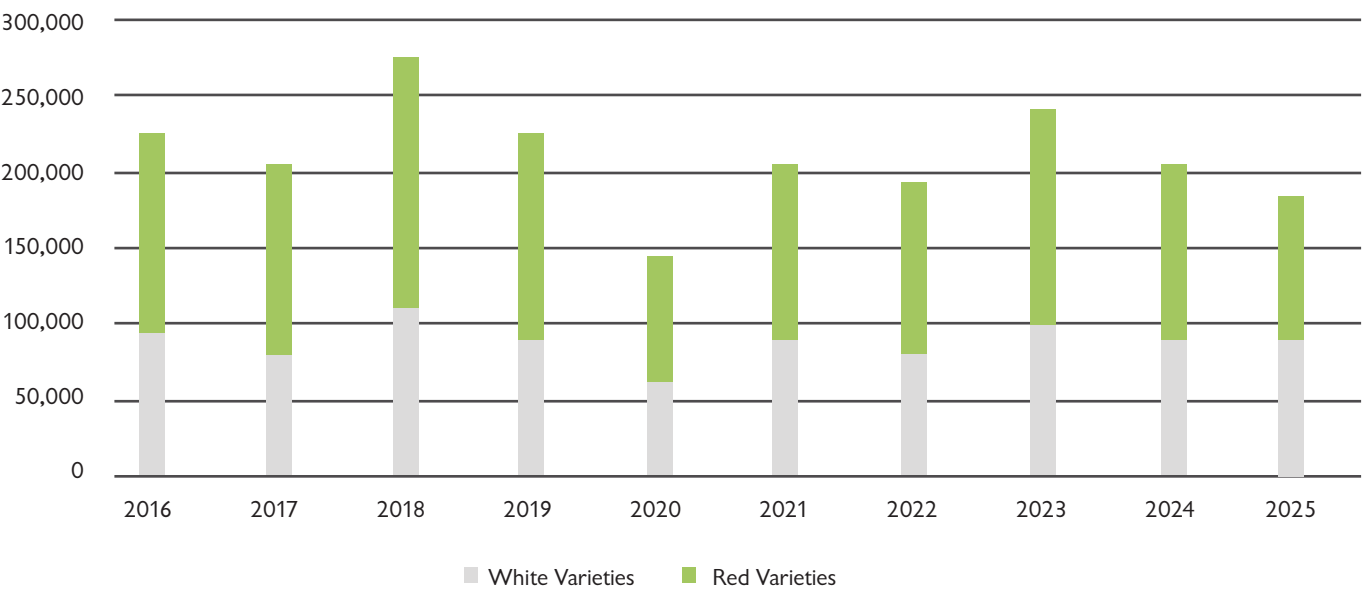
FRUIT AND
NUT SUMMARY

Crop	Year	Bearing Acres	Total
Apples (all)	2025	1,966	\$6,031,000
	2024	1,999	\$3898,300
Grapes (wine)	2025	56,223	\$517,981,400
	2024	57,020	\$626,550,200
Olives	2025	288	\$396,000
	2024	181	\$305,200
Miscellaneous (b)	2025	n/a	\$1,054,600
	2024	n/a	\$832,400
TOTAL	2025	n/a	\$525,463.000
	2024	n/a	\$631,586,100

(b) includes citrus, berries, stone fruits, pears, kiwi, tree nuts, figs, etc.



TONS OF SONOMA COUNTY GRAPES CRUSHED 2016-2025



VEGETABLE, APIARY, FIELD CROPS, AND CANNABIS PRODUCTION

VEGETABLES

APIARY PRODUCTS

Crop	Year	Harvested Acreage	Dollar Value
Vegetables (a)	2025	362	\$16,812,600
	2024	346	\$14,998,200

Total Value (a)	2025	\$3,973,000
	2024	\$3,534,500

(a) includes crucifers, squash, greens, mushrooms, tomatoes, peppers, potatoes, etc.

(a) includes honey, wax, and hives rented for pollination.

FIELD CROPS

Crop	Year	Harvested Acreage	Tons/ Acre	Total Tons	Unit	\$/Unit	Total
Hay, Rye and Oat	2025	3,609	3.47	12,523	ton	\$138.41	\$1,733,300
	2024	3,734	4.83	18,028	ton	\$123.83	\$2,232,400
Hay, Volunteer	2025	1,141	1.50	1,711	ton	\$141.50	\$242,100
	2024	920	1.90	1,748	ton	\$168.22	\$294,000
Oats, Grain	2025	1,583	1.63	2,588	ton	\$177.21	\$458,600
	2024	300	2.43	729	ton	\$430.00	\$313,500
Silage, Corn, Rye & Oat (a)	2025	4,144	10.05	41,662	ton	\$35.27	\$1,469,400
	2024	2,707	14.08	38,112	ton	\$35.45	\$1,351,100
Straw	2025	n/a	n/a	n/a	n/a	n/a	\$72,200
	2024	n/a	n/a	n/a	n/a	n/a	\$44,500
Miscellaneous (b)	2025	n/a	n/a	n/a	n/a	n/a	\$206,000
	2024	n/a	n/a	n/a	n/a	n/a	\$547,800
Pasture (c)	2025	12,620	n/a	n/a	acre	\$75.62	\$954,300
	2024	6,502	n/a	n/a	acre	\$89.75	\$583,600
Rangeland (c)	2025	296,792	n/a	n/a	acre	\$24.93	\$7,399,000
	2024	299,790	n/a	n/a	acre	\$30.45	\$9,128,600
TOTAL (d)	2025	319,889	n/a	n/a	n/a	n/a	\$12,534,900
	2024*	314,080	n/a	n/a	n/a	n/a	\$14,499,100

(a) most silage is not sold but used on the farm; value determined by its feed equivalent. (b) includes hemp, alfalfa, barley, safflower, wheat, vetch, Sudan, green chop, etc. (c) average potential grazing value per acre of forage.

(d) Hemp total moved to Miscellaneous. Previous totals have been adjusted. *Corrected value

CANNABIS PRODUCTION

Cultivation Type	Year	Acreage	Production	Unit	\$/Unit	Value
Outdoor	2025	12.50	54,450	lbs.	\$126	\$6,860,700
Indoor	2025	0.66	14,375	lbs.	\$700	\$10,062,400
TOTAL (a)						\$17,023,100

(a) Total value includes mixed light production and nursery product values to avoid potential disclosure of individual business statistics. Value is for unincorporated Sonoma County.



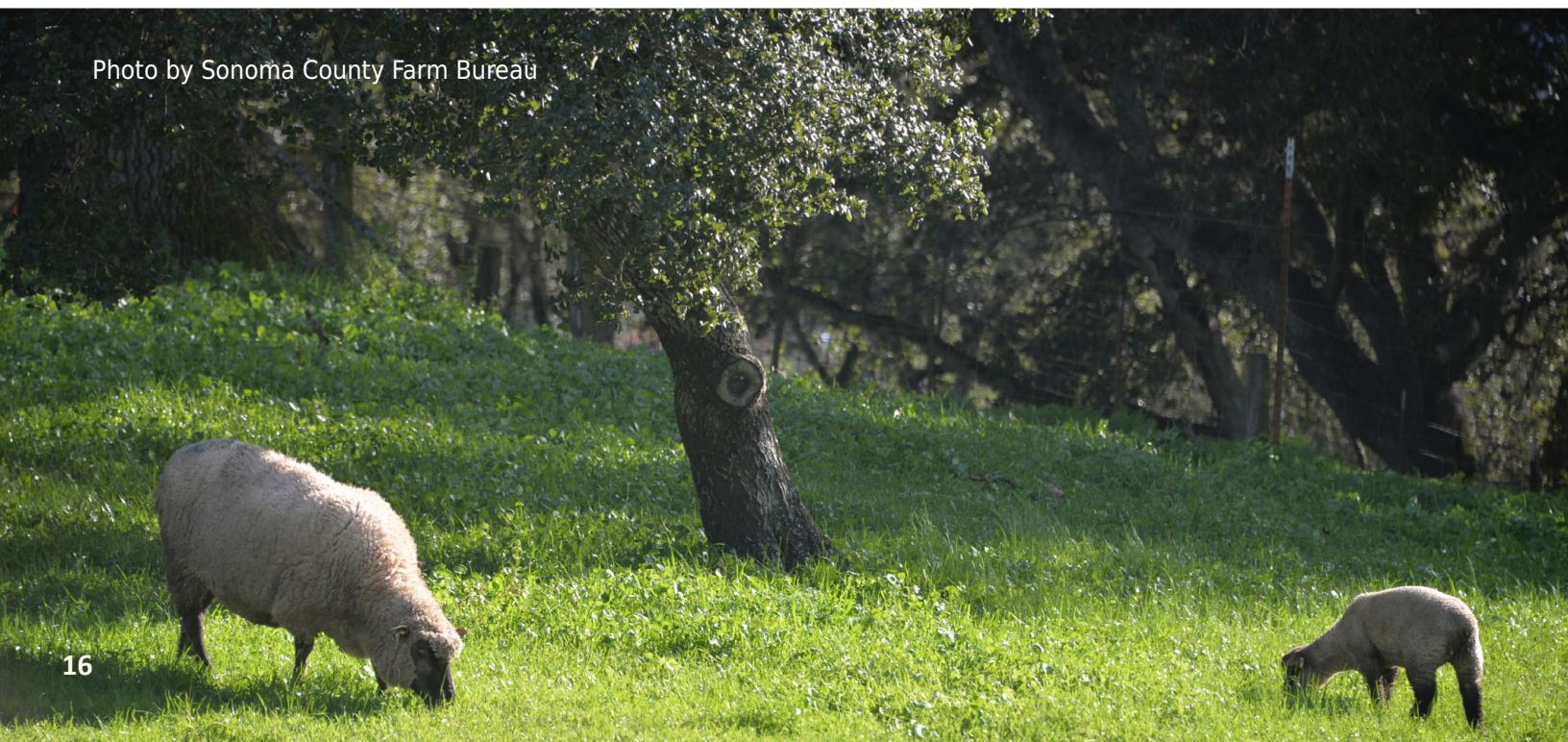
Photo by Straus Family Creamery



Photo by Sonoma County Farm Bureau



Photo by Sonoma County Farm Bureau



LIVESTOCK AND POULTRY

LIVESTOCK AND POULTRY

Livestock	Year	Number of Head	Live Weight	Unit	\$/Unit	Total
Cattle/Calves	2025	22,907	119,436	cwt.	\$129.54	\$15,471,800
	2024	22,753	118,398	cwt.	\$129.48	\$15,330,500
Sheep/Lambs	2025	18,276	19,915	cwt.	\$240.93	\$4,798,100
	2024	19,843	21,777	cwt.	\$241.18	\$5,252,000
Hogs	2025	3,235	7,934	cwt.	\$72.76	\$577,200
	2024	3,081	7,558	cwt.	\$72.76	\$549,900
Miscellaneous (a)	2025	n/a	n/a	n/a	n/a	\$11,839,300
	2024	n/a	n/a	n/a	n/a	\$7,786,600
TOTAL	2025	n/a	n/a	n/a	n/a	\$32,686,400
	2024	n/a	n/a	n/a	n/a	\$28,919,000

(a) includes chicks, pullets, fryers, roasters, ducks, turkey poults, turkeys, rabbits, goats, etc.

LIVESTOCK AND POULTRY PRODUCTS

Item	Year	Production	Unit	\$/Unit	Total
Milk, Organic	2025	1,736,310	cwt.	\$37.54	\$65,181,100
	2024*	1,460,171	cwt.	\$36.02	\$52,595,400
Milk, Conventional	2025	278,071	cwt.	\$21.09	\$5,864,500
	2024	357,554	cwt.	\$23.10	\$8,259,500
Total Milk	2025	2,014,381	cwt.	n/a	\$71,045,600
	2024*	1,817,725	cwt.	n/a	\$60,854,900
Wool	2025	45,300	lb.	\$0.23	\$10,400
	2024	45,000	lb.	\$0.25	\$11,300
Miscellaneous (a)	2025	n/a	n/a	n/a	\$29,820,400
	2024	n/a	n/a	n/a	\$20,814,200
TOTAL	2025	n/a	n/a	n/a	\$100,876,400
	2024*	n/a	n/a	n/a	\$81,680,400

(a) includes market duck eggs, turkey hatching eggs, chicken eggs for consumption, egg by-products, and feathers.

* corrected value

LIVESTOCK AND POULTRY INVENTORY

Item	Number
Cattle/Calves (all)	51,000
Milk Cows and Heifers (2 years and older)	19,700
Beef Cows and Heifers (2 years and older)	8,000
Sheep/Lambs (all)	11,334
Hogs	3,235
Laying Hens, Pullets, and Broilers	*
Goats	4,910

Number of head as of January 1, 2025.

* Unable to obtain data

RECAPITULATION, TIMBER, AND FISHERIES

	2024	2025
Apiary Products	\$3,534,500	\$3,973,000
Vegetable Crops	\$14,998,200	\$16,812,600
Field Crops	\$14,499,100	\$12,534,900
Nursery Products	\$62,655,900	\$66,182,600
Livestock and Poultry	\$28,919,000	\$32,686,400
Livestock and Poultry Products	\$81,680,400	\$100,876,400
Fruit and Nut Crops	\$631,586,100	\$525,463,000
TOTAL VALUE	\$837,873,200	\$758,528,900

Year	Production	Unit	Value (a)
2025	2,662,000	board feet	\$1,223,220
2024	9,173,000	board feet	\$5,686,999

(a) value of timber immediately before cutting.
Source: www.cdtfa.ca.gov/taxes-and-fees/timber-yield-tax/
Informational only.

Species	Year	Pounds	Value
Crab, Dungeness	2025	931,490	\$5,968,476
	2024	2,673,205	\$9,567,939
Salmon, Chinook	2025	0	\$0
	2024	0	\$0
Rockfish, all	2025	138,414	\$253,848
	2024	101,414	\$221,853
Halibut, California	2025	3,224	\$15,880
	2024	2,441	\$6,543
Miscellaneous	2025	300,847	\$674,726
	2024	426,739	\$832,783
Sablefish	2025	69,127	\$204,590
	2024	33,120	\$112,937
Lingcod	2025	7,095	\$29,144
	2024	1,827	\$7,313
Tuna, Albacore	2025	3,539	\$7,154
	2024	5,435	\$7,118
Cabazon	2025	0	\$0
	2024	0	\$0
TOTAL	2025	1,453,736	\$7,153,818
	2024	3,244,181	\$10,756,486

Data listed is most recent information available for commercial fisheries. Informational only.
<https://mfde.wildlife.ca.gov/summarize/Top10SpeciesInPoundAndValueBy>



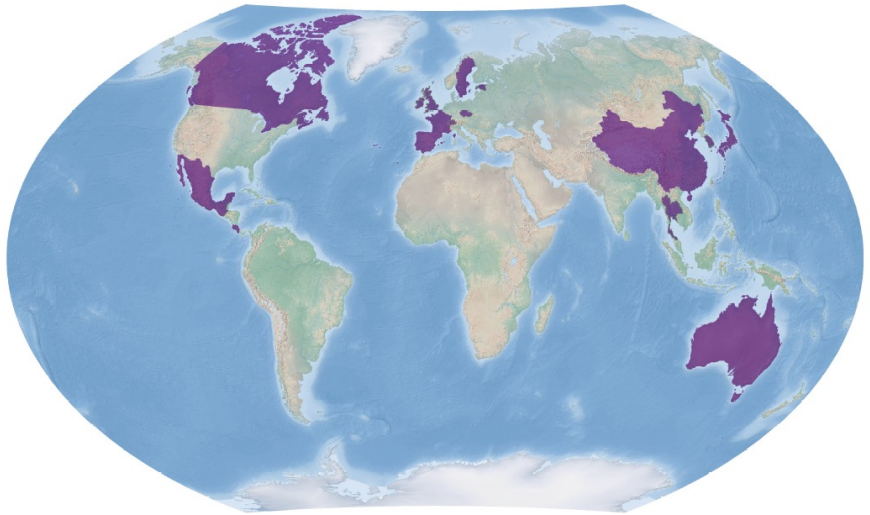
COMMODITY EXPORTS

In 2025, the Sonoma County Department of Agriculture/Weights & Measures issued 61 federal phytosanitary certificates for international shipments to 13 different countries and 6 state phytosanitary certificates for shipments within the United States. These certificates were issued by staff to ensure products produced or processed in Sonoma County meet the necessary import requirements. Phytosanitary certificates document that materials to be shipped have been inspected and certified free from pests as required by the importing state or country.

DESTINATION/ CERTIFICATES

China - 20
Mexico - 7
Canada - 7
Costa Rica - 6
Australia - 6
France - 4
Spain - 3
Singapore - 2
United Kingdom - 2
Japan - 1
Taiwan - 1
Thailand - 1
Netherlands - 1

COMMODITY SHIPMENT DESTINATIONS IN PURPLE



COMMODITIES EXPORTED

Oak Wine Barrels
Grapevines
Bare Roots Plants
Oak Pieces for Winemaking
In Vitro Plantlets
Nursery Stock
Coffee
Flower Seed
Herbs and Spices
Mushroom Spawn
Wood Pieces for Instruments
Hemp Seed

Photo by Rodney Strong Vineyards



AGRICULTURE DIVISION SUMMARY

Agriculture is one of the main industries in Sonoma County and it provides a very significant base to the County's economy. The Department accomplishes the promotion and protection of agriculture through educational outreach and enforcement of federal, state, and county regulations.

PEST EXCLUSION PROGRAM

The goal of our Pest Exclusion Program is to prevent the introduction and spread of exotic weeds, plant diseases, insect pests, or animal pests, which might be harmful to Sonoma County agriculture and our environment. To accomplish this goal, the Division inspects incoming plant shipments and rejects infested plant material. Staff visit shipping point terminals in the County daily to inspect packages, incoming plant material from out-of-state, nursery stock at nurseries, and vines for vineyard plantings. Additionally, inspections are conducted on incoming shipments at feed mills and outdoor household articles from areas known to be infested with Spotted Lantern Fly and Spongy Moth. A total of 1,423 premise visits occurred in 2025, during which 17,781 shipments of plant material were inspected. 418 shipments of plant material were rejected for violations of state and federal quarantines. To prevent the spread of GWSS into Sonoma County, Division staff inspected 1,647 shipments of nursery stock arriving from infested counties within California. One shipment was found to have a glassy-winged sharpshooter nymph.

EXOTIC/INVASIVE PEST SPECIES INTERCEPTED

Alazon Mealybug <i>Dysmicoccus grassii</i>	Armored Scale <i>Fiorinia</i> sp.	Black Thread Scale <i>Ischanspis longirostris</i>	Boxwood Scale <i>Pinnaspis buxi</i>
Elongate Hemlock Scale <i>Fiorinia externa</i>	Glassy Winged Sharpshooter <i>Homalodisca vitripennis</i>	Jack Beardsley Mealybug <i>Pseudicoccus jackbeardsleyi</i>	Lesser Snow Scale <i>Pinnaspis strachani</i>
Red Wax Scale <i>Ceroplastes rubens</i>	Rufous Scale <i>Selenaspidus longirostris</i>	<i>Phytophthora obovoidea</i>	White Peach Scale <i>Pseudaulacaspis pentagona</i>

PEST DETECTION TRAPPING PROGRAM

Our Detection Trapping program is considered the second line of defense in protecting our agricultural industry from invasive or exotic pests that can devastate California agriculture. The purpose of this program is to detect the presence of pests before they become established over an area so large that eradicating the pest is no longer feasible. Insect traps are placed throughout Sonoma County to intercept pests of concern in vineyards, orchards, home gardens, nurseries, and recreation areas.

Type of Pest	Traps	Number of Servicings
Asian Citrus Psyllid	150	912
European Grapevine Moth	2,467	28,317
Glassy-Winged Sharpshooter	541	4,727
Japanese Beetle	141	785
Mediterranean Fruit Fly	399	4,415
Melon Fruit Fly	136	1,318
Oriental Fruit Fly	205	2,273
Spongy Moth	212	1,166
Total	4,251	43,913

PESTICIDE USE ENFORCEMENT PROGRAM

The Division performed 268 inspections related to commercial and agricultural pesticide use in Sonoma County. These inspections included in-progress inspections of the applicator and application equipment, post-application field worker safety inspections, and employee safety inspections at headquarters to review records and storage areas.

In 2025, the Division issued 105 private applicator certificates, 414 operator identification numbers and 15 restricted material permits for agricultural pesticide use, reviewed 108 notices of intent for restricted materials, registered 191 agricultural or structural pest control businesses, 53 pest control advisors, 105 farm labor contractors, and completed 23 investigations for suspected pesticide illnesses or complaints.

ORGANIC PRODUCTION

Every person in the state of California, engaged in the production or handling of raw agricultural products sold as organic, must register with the State Organic Program. The State Organic Program protects the integrity of the organic label through enforcement, education and outreach. Sonoma County agricultural inspectors conduct spot inspections, investigate complaints and perform pesticide residue sampling. There are 338 organic registrants farming approximately 81,379 acres throughout the County. This acreage figure may be inflated as much of this acreage experiences multiple cropping cycles per year.

For more information on the Organic Food and Farming Act, please visit the California Department of Food and Agriculture's State Organic Program website at <https://www.cdfa.ca.gov/is/organicprogram/>.

IN 2025, THE AGRICULTURE DIVISION:

- Inspected over 3.4 million chicken eggs for defects via representative sampling at production, wholesale and retail facilities.
- Diverted 22,000 pounds of plastic containers from the landfill through the Division's two recycling events with approximately 110 participating growers.
- Surveyed over 1,300 Sonoma County producers in preparation for the 2025 Agricultural Crop Report.
- Conducted 19 continuing education sessions related to pesticide use regulations reaching over 1,000 attendees.
- Verified compliance with the California Seed Law for all seed producers in Sonoma County.
- Inspected 82 nursery growing areas, totaling more than 283 acres.
- Inspected 19 shipments of household articles for the presence of Spongy Moth and/or Spotted Lantern Fly, which includes thoroughly examining outdoor items such as BBQs, boats, cars, firewood, recreational vehicles, patio furniture, and other articles originating from portions of the United States infested with Spongy Moth and Spotted Lantern Fly.
- Issued 126 certified producer certificates and 21 farmers' market certificates.
- Performed 56 organic inspections and collected 8 samples of organic produce for residue testing.

TRANSGENIC CONTAMINATION PREVENTION ORDINANCE

The Transgenic Contamination Prevention Ordinance (GMO Ordinance) took effect November 9, 2016. The purpose of the GMO Ordinance is to protect Sonoma County's native plants, trees, and animals from transgenic contamination by genetically engineered organisms, sometimes referred to as "GMOs." The GMO Ordinance assigns our Department as the enforcement agency and makes it unlawful for any person, partnership, corporation, and entity of any kind to propagate, cultivate, raise, or grow genetically engineered organisms in the unincorporated portions of Sonoma County. In 2025, there were no complaints or investigations conducted related to the GMO Ordinance.



LAND STEWARDSHIP DIVISION SUMMARY

The Land Stewardship Division oversees the issuance of vineyard and orchard development permits, agricultural grading and drainage permits, frost protection system registrations within the Russian River watershed, enforces county-wide riparian corridor protections, and serves on the Sonoma County Project Review and Advisory Committee, the Sonoma County Environmental Review Committee and the Sonoma County Environmental Crimes Enforcement Task Force.

VINEYARD AND ORCHARD DEVELOPMENT

The Vineyard Erosion and Sediment Control Ordinance (VESCO) was originally adopted by the Sonoma County Board of Supervisors in 2000. Prior to developing and planting or replanting a vineyard or orchard, an application and plans are reviewed for approval by the Department of Agriculture/Weights & Measures. The purpose of the ordinance is to assist in preventing soil erosion and to protect water quality and other natural resources.

Through the administration of VESCO standards, the dedicated Division staff ensure that vineyards and orchards are developed in a manner that minimizes erosion and protects sensitive habitats.



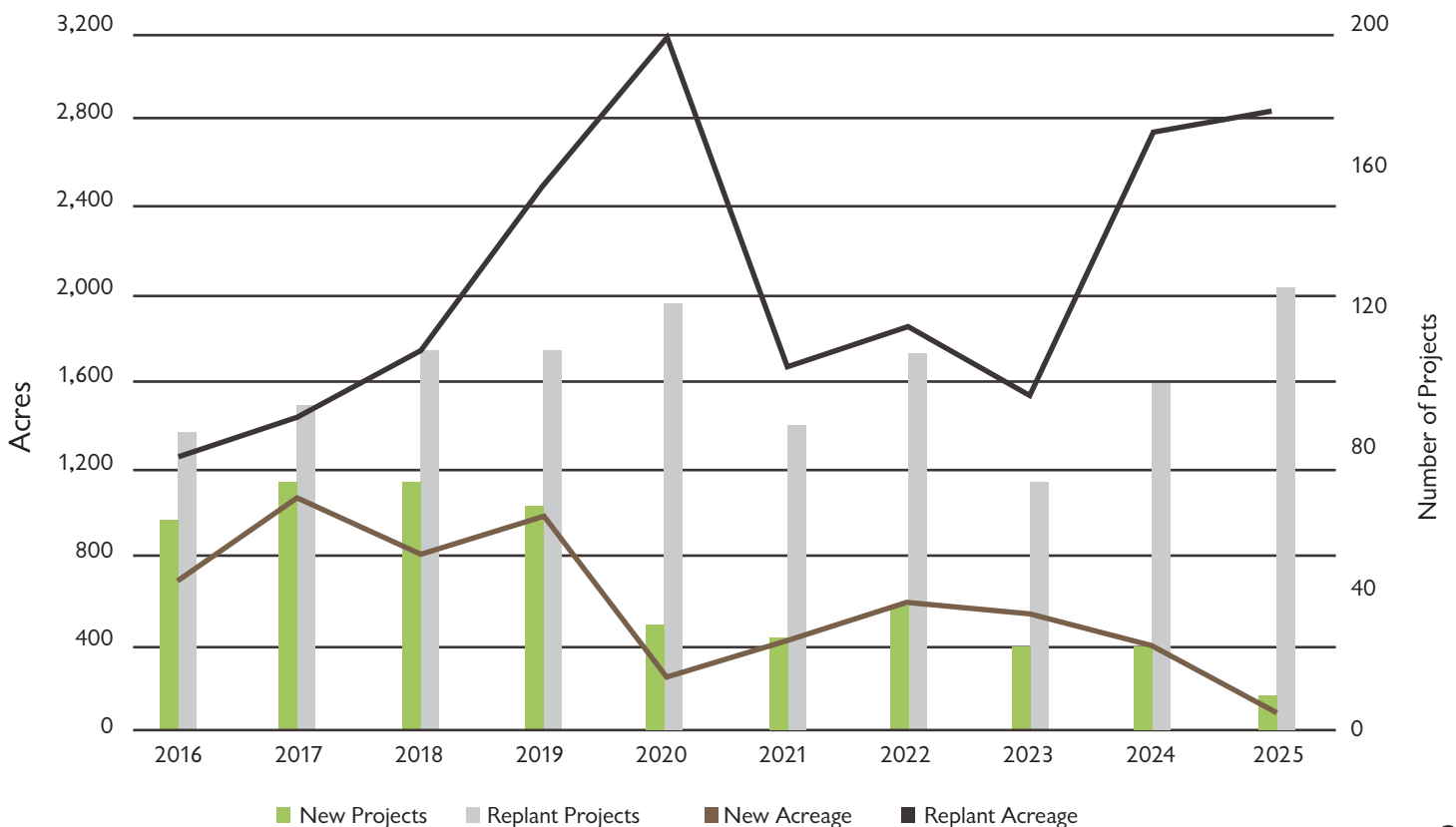
IN 2025, THE LAND STEWARDSHIP DIVISION:

- Reviewed a total of 138 vineyard/orchard development projects representing a 9% increase in projects from 2024. Of the 11 new projects, 4 were Level I and 7 were Level II. Of the 127 replant projects, 109 were Level I and 18 were Level II.
- Issued 35 VESCO permit extensions.
- Approved 5 low-impact replant registrations.
- Regulated over 500 frost protection systems within the Russian River watershed, including registering no new systems.
- Participated in Sonoma County Project Review and Advisory Committee meetings.
- Participated in Sonoma County Environmental Review Committee meetings.
- Participated in Sonoma County Environmental Task Force meetings hosted by the District Attorney's Office.
- Contributed to the Region 1 Water Quality Control Board's Technical Advisory Group in development of a state Vineyard Order.
- Reviewed Completeness Referrals from Permit Sonoma.

PROJECTS SUBMITTED

Year	NEW Level 1 Projects	NEW Level 1 Acreage	NEW Level 2 Projects	NEW Level 2 Acreage	NEW Projects Total	NEW Acreage Total	Replant Level 1 Projects	Replant Level 1 Acreage	Replant Level 2 Projects	Replant Level 2 Acreage	Replant Projects Total	Replant Acreage Total	Total Projects	Total Acreage
2016	38	434	22	306	60	740	72	1,128	13	301	85	1,429	145	2,169
2017	49	836	22	253	71	1,089	73	949	20	226	93	1,175	164	2,264
2018	37	302	34	523	71	825	91	1,231	18	272	109	1,503	180	2,328
2019	26	211	37	775	63	986	82	2,064	26	371	108	2,435	171	3,421
2020	15	53	15	213	30	266	98	2,437	25	706	123	3,143	153	3,409
2021	15	265	14	123	29	388	69	1,277	20	364	89	1,641	118	2,029
2022	12	132	21	417	33	549	75	1,244	32	616	107	1,860	140	2,409
2023	17	115	9	405	26	520	58	1,440	10	110	68	1,549	94	2,069
2024	5	14	20	373	25	387	77	2,084	24	637	101	2,721	126	3,108
2025	4	25	7	21	11	46	109	2,359	18	488	127	2,847	138	2,893

ACREAGE AND PROJECTS PER YEAR 2016-2025



WEIGHTS & MEASURES DIVISION SUMMARY

The Weights & Measures Division is committed to protecting the economic wellbeing of Sonoma County residents by preserving their confidence in the accuracy of the weighing and measuring instruments, product-labeling standards, pricing standards, and business practices in our local economy. The Division protects the economic interests of Sonoma County buyers and sellers by enforcing state and local weights and measures laws.

DEVICE REGISTRATION AND INSPECTION

Local consumers purchase many essential goods and services over commercial devices. California law defines a commercial device as, "...any approved device used in determination of the weight, measure, or count of any commodity or thing which is sold on the basis of weight, measure, count or thing upon which determination of a charge for service is based." The accuracy and proper application of these devices is crucial in ensuring fairness in the marketplace. Division staff register and inspect commercial devices used to conduct commerce in Sonoma County. In 2025, the Division registered 1,924 device owners/users operating over 34,000 commercial devices.

PRICE VERIFICATION PROGRAM

Under a local county ordinance, the Division is required to register local retailers that operate an automated point-of-sale system (price look-up system) used to determine the prices charged at the register. Division staff conduct annual price verification inspections at local retailers to determine if the business is meeting the pricing accuracy standards set out in the ordinance. If a retailer overcharges their customers, they fail the inspection and are subject to administrative penalties and ongoing inspection until they can meet price accuracy standards. In 2025, the Division registered over 795 local businesses under the price verification program.

PACKAGED COMMODITIES PROGRAM

Under the Federal Fair Packaging and Labeling Act, packaged commodities offered for sale are required to conform to federal labeling standards. Packaged products must contain a label that identifies three main things: the identity of the commodity that declares the contents in the package, a responsibility statement that identifies who packed the commodity, and a quantity statement that declares how much product is in the package. These three basic labeling requirements enable consumers to make value comparisons between products. Division staff audit packaged commodities at local retailers to determine the packer's compliance with labeling requirements and to ensure that the net weight statement accurately reflects the package's true quantity.

PETROLEUM PROGRAM

To guard against false or misleading advertisement claims, ambiguous product labeling, and contaminated fuel Division staff ensure that local service stations owners selling retail motor fuel comply with state advertising, labeling and product specification laws. Labeling at the dispenser must clearly identify the product, grades, octane, gallon price, and computed price so the consumer is fully informed.

CONSUMER COMPLAINTS

In 2025, Division staff investigated 97 consumer complaints filed with our department. These consumer complaints included price overcharges at local retailers, issues with fuel meters at local fuel stations, improper utility billing at local mobile home parks and apartments, bulk-commodity sale complaints, and additional complaints.

IN 2025, THE WEIGHTS & MEASURES DIVISION:

- Registered over 1,924 local businesses and commercial device owners operating over 34,000 commercial devices. Of these, 7,369 of these devices were inspected, including:
 - 2,796 retail fuel meters
 - 442 dormant scales (< 10,000 lb.)
 - 18 livestock scales
 - 829 utility water meters
 - 113 vehicle scales
 - 413 utility gas meters
 - 354 utility electric meters
 - 1,719 computing/counter scales
 - 22 hanging scales
 - 87 crane scales
 - 5 taxi meters
- Performed over 793 price verification inspections at local retailers.
- Price checked 16,697 items of which 2.3% were over-charged.
- Issued 257 notices of violation against retailers for over-charging errors.
- Issued 136 administrative penalties against retailers for failing price accuracy inspections.





SONOMA COUNTY FARMERS' MARKET

BODEGA BAY

2255 Highway 1
May – October
Sunday, 10:00 am – 2:00 pm

CLOVERDALE

122 N Cloverdale Boulevard
April – November
Sunday, 9:30 am – 1:00 pm

COTATI

La Plaza Park
June – September
Wednesday, 4:30 pm – 7:30 pm

FORESTVILLE

6990 Front Street
June – August
Tuesday, 4:30 pm – 7:30 pm

GLEN ELLEN

11700 Dunbar Road
January – December
Sunday, 10:00 am – 2:00 pm

GUERNEVILLE

16290 5th Street
June – August
Thursday, 3:00 pm – 7:00 pm

HEALDSBURG

3 North Street
April – December
Saturday, 8:30 am – 12:00 pm
May – September
Tuesday, 9:00 am – 1:00 pm

OCCIDENTAL/COMMUNITY

Main Street and 2nd Street
May – October
Thursday, 4:00 pm – 8:00 pm

PETALUMA/EAST SIDE

Lucchesi Park
January – December
Tuesday, 9:30 am – 1:30 pm

PETALUMA/WALNUT PARK

Walnut Park
May – November
Saturday, 2:00 pm – 5:00 pm

ROHNERT PARK

5401 Snyder Lane
June – August
Friday, 5:00 pm – 8:00 pm

SANTA ROSA/COMMUNITY

1501 Farmers Lane
January – December
Wednesday, 9:00 am – 1:00 pm
Saturday, 8:30 am – 1:00 pm

SANTA ROSA DOWNTOWN

50 Courthouse Square
July – September
Sunday, 11:00 am – 2:30 pm

SANTA ROSA/KAISER

401 Bicentennial Way
January – December
Tuesday, 9:30 am – 1:30 pm

SANTA ROSA/OAKMONT

Oakmont Drive and
White Oak Drive
April – December
Saturday, 9:00 am – 12:30 pm

SANTA ROSA/ORIGINAL

50 Mark West Springs Road
May – December
Thursday, 9:00 am – 12:00 pm
January – December
Saturday, 8:30 am – 1:00 pm

SEBASTOPOL

6901 McKinley Street
January – December
Sunday, 9:00 am – 1:30 pm

SONOMA/SONOMA VALLEY

Arnold Field
January – December
Friday, 9:00 am – 12:30 pm

SONOMA/ SONOMA TUESDAY NIGHT

#1 The Plaza
May – September
Tuesday, 5:00 pm – 8:00 pm

THE SPRINGS COMMUNITY

15 Boyes Boulevard
June – October
Sunday, 10:00 am – 2:00 pm

WINDSOR

Windsor Town Green
April – December
Sunday, 9:30 am – 12:30 pm
May – August
Thursday, 5:00 pm – 8:00 pm

2025 WINNING AG DAYS ESSAY

Ag Days is a Sonoma County tradition. The Sonoma County Farm Bureau sponsors the annual two-day event, which is a celebration of Sonoma County agriculture and the rich heritage that continues to define a way of life for Sonoma County residents. Ag Days offer an opportunity for thousands of school children to learn about farming and where their food comes from, allowing them to connect with the farms and ranches that blanket the county. An essay writing contest is one of many farm-themed contests held each year, including posters, murals, scarecrow building, and farm photography. Following is the winning Ag Days Essay

Locally Owned, World Known by Madison Lidyoff, 5th Grade, Windsor Christian Academy

Locally Owned-Locally Grown

California is well known throughout the country, and maybe even the world, for its wine. When people think of wine country, they think of Sonoma or Napa County. Every winery is different, but they basically all make the common types: white, red and Rose. Now, have you ever wondered how grapes are grown, shipped to wineries and made so people can enjoy them? Well, I'm going to go through the process.

The process is not as easy as you may think. First, the farmer finds a big field and plants the variety of wine grapes he or she wants to sell. Second, they have to care for the plants, make sure they get enough water, sun and are safe from bugs, birds and frost. This process takes months or can take three-four years, if the vines are new, before grapes are seen. Third comes the harvest season! The wine maker goes out to the vineyard and tests the grapes for the sugar level or brix. The grapes have to be at the right sugar level to be picked. Fourth, when it's time for the grapes to be picked, they should be picked at night when it is colder. This will help the grapes not dry up sitting in the sun. The grapes are transferred to big buckets and put on trucks, or big rigs, and taken to a winery. Fifth, they are weighed and then crushed by giant machines until they become juice. The juice is then put into oak barrels where it sits for one to five years. This is called the fermentation process. And finally, when the juice turns into wine, it is put into bottles, given a label and shipped all over the United States where it ends up in your local supermarket for you to enjoy!

Even though the steps seem easy, a lot of hard work, time and money goes into making wine.



DEPARTMENT STAFF



VISION

A thriving agricultural industry, healthy community, environment, and economy

MISSION

To promote and protect agriculture, the health and safety of our community, environment, and the economy through education and the enforcement of laws and regulations

AGRICULTURAL COMMISSIONER / SEALER OF WEIGHTS & MEASURES

Andrew F. Smith

**Assistant Agricultural Commissioner /
Sealer of Weights & Measures**
Sue Ostrom

Chief Deputy Agricultural Commissioner
Pete Albers

Chief Deputy Sealer of Weights & Measures
Fernando Vasquez

Deputy Agricultural Commissioner
Pierpaolo Aymar Travis Howard
Alexander Nguyen

Senior Agricultural / Weights & Measures Inspector
Michael Barrett Colleen Boe
Misty Eland Beverly Hammond

Agricultural / Weights & Measures Inspector
Delaney Boyd Elena Chavez
Liam Crist-Dwyer Meghan Johnson
Thomas LeClere Kayla Martain
Brenda McChesney Katy McCoy
Stephen Peake Steve Ponzo
Zella Redus Jennifer Rogers
Rudy Ruelas Rachel Schuster
Jody Vent

Senior Agricultural Program Assistant
Adam Sanchez

Wildlife Specialist
Jeff Furlong Gary Johnson

Agriculture & Vineyard Conservation Coordinator
Andy Casarez

Vineyard Erosion Engineering Technician
John Bishop

Environmental Specialist
Ben Wishnoff

Administrative Services Officer
Gina Lehl

Department Analyst
Collene Hoaglin

Administrative Aide
Arielle Kubu-Jones

Administrative Support Staff
Anita Anderson Jeanette Charter-Premeau
Kenny Du Jardin Mary Halasz
Nina Reeser

Department Program Manager
Maggie Furlong

Agricultural Program Assistant
Logan Bailey Lupe Gallegos
Kristen Gerick Lucas Hill
James Knight Ruby NunnCurtis
Kyle Nygren Brain O'Malley
Stephen Shamblin Millicent Strawn
Wayne Wilson Steven Woodall

Sonoma County Department of Agriculture/Weights & Measures
133 Aviation Boulevard, Suite 110, Santa Rosa, CA 95403
Phone: (707) 565-2371 Fax: (707) 565-3850
Website: www.sonomacounty.gov/awm

