THREADS 2026

From THREADS to Fabric:
Moving Systems from Concept to Practice



Data to Doors

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Data to Doors

Connecting local government, nonprofit organizations, and the private sector around a shared goal.



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Vacancies for Visible Needs

2023: Multi-year analysis of the local SUD system

- Sources included
  - 2023 System Needs Assessment
  - SUD providers and contracted partners
  - County staff and program leadership
  - Community and stakeholder engagement

The data identified a critical gap: recovery residences.

- $0 annually for recovery residences serving men and men with children
- $150,000 annually for recovery residences serving women
- Limited recovery residence capacity for adolescents and young adults

Local Spaces



In the first half of 2026, **123** Sonoma County residents completed SUD treatment

- A majority entered treatment with housing instability, highlighting an important transition point in the continuum of care:

Residential Treatment
Recovery Environment
Long-Term Recovery

Substantial differences in SUD-related harms across:

- Age
- Gender
- Race and Ethnicity
- Geographic Region

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Case Study: Length of Stay Matters

2023 Study: 455 sober living residents in California

- Examined outcomes after 12 months
- Comparison between stays under 6 months vs. 6+ months

Those who remained 6+ months had:

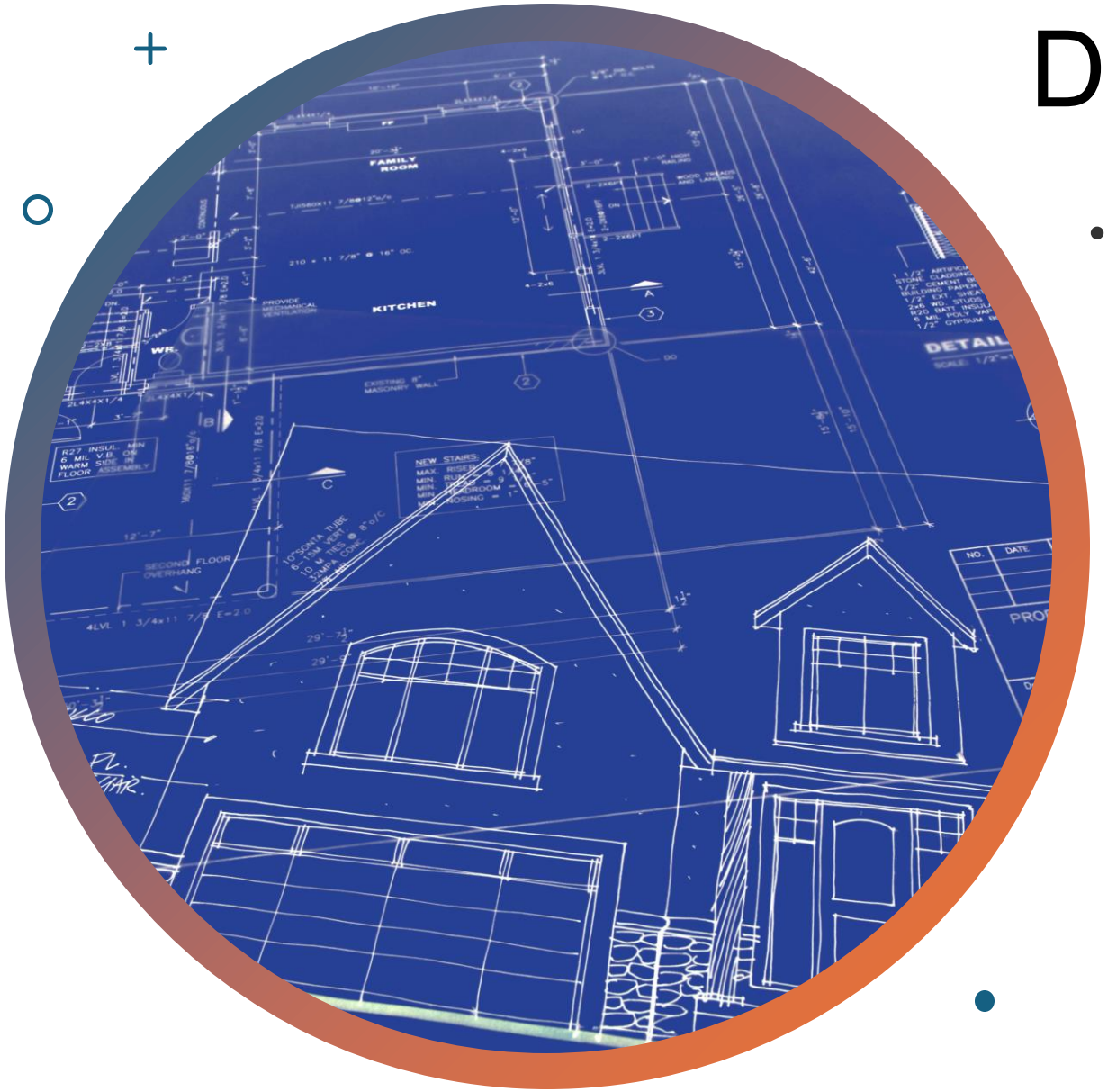
- 7.76 percentage points more days abstinent
- 35% lower odds of meeting criteria for a DSM-level SUD
- 42% lower odds of experiencing legal problems

Real People, Real Recovery



“Orenda gives people who seem like unlikely candidates another chance at their lives; the opportunity to restart and reinvent yourself, no matter how far gone you think you are.

My next steps are getting back to being a good friend, a good son, and a good role model in my community.”



Drafting the Blueprint

- *Housing for Hope* model
  - Braided funding and construction efficiencies
    - In-kind contributions from Gallaher Companies
    - Construction at cost
    - Permit savings
    - Subcontractors
    - Reduced fees and alternate means of cost savings
  - Braided funding and financing
    - Poppy Bank provided a matching low-interest loan
    - OSF funding 50% match

Opioid Settlement Funds

2025, DHS issued a competitive funding opportunity based on three priorities:

- Recovery Residences
- Harm Reduction & Outreach
- Syringe Services

$3.875 million allocated to *Housing for Hope*

- Recovery-residence project for men and fathers of young children
  - Currently in operation: The Sparrow
    - 20 SLE beds available for single men
    - 20 SLE beds available for fathers with young children (under 12 years)
  - Under construction:
    - 20 SLE beds for BIPOC individuals



Audience Question:

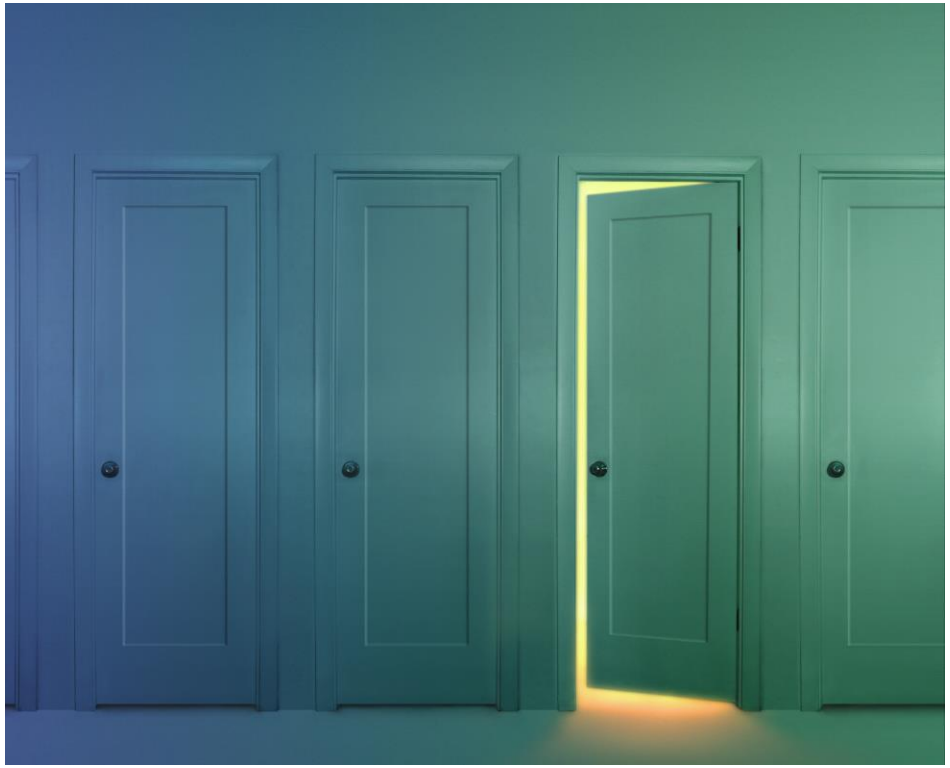
In your work, where are the closed doors that should be open?

What's one barrier that data alone doesn't capture?

Who in your community struggles most to find an open door, and how do you work to address this challenge?

How do we open these doors?

Opening Doors



- Ensuring Equity
  - RFP priorities
    - Scoring to incentivize equity projects
    - Contract language protects equity
  - Referral pipeline is the real lever
    - Impact of enriching environments
    - Reaching across the continuum
    - Dynamic problem solving
  - Family systemic change
    - Breaking generational cycles

Real People, Real Recovery



“Coming to Athena House, I learned responsibility for my actions. I feel a lot more empowered now. I know my self-worth.

I can see myself being sober forever. I want other assault survivors to know that a clean life is possible for them, too.”

Built to Stay Open

- Long term sustainability and risks
- Change in landscape and how Buckelew
- County funds allocations, Grants, Fundraising
  - Substance Use Block Grant *(SUBG)*
  - Behavioral Health Services Act *(BHSA)*
  - Behavioral Health Continuum Infrastructure Program *(BHCIP)*
  - Opioid Settlement Funds
  - Probation Funds *(AB 109)*
  - Prop 36 Funds
  - Prop 47 Funds
  - Philanthropic gifts *(Mackenzie Scott?!?!)*

Building the Model

- Understand the need
- Identify the partnerships and the players
  - What makes a good partnership?
  - Public innovation & flexibility
- Get on the same page
  - Navigating the waters
  - Clear communication, compromises, contracts
- Compelling Fundraising

Audience Question:

What are some promising uses or ideas for government funding in your community?

(For example: Opioid Settlement Funds, BHSA, BHCIP, SUBG, etc.)



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