Reach for Home
Housing for People. Skills for Life.
www.reachforhome.org

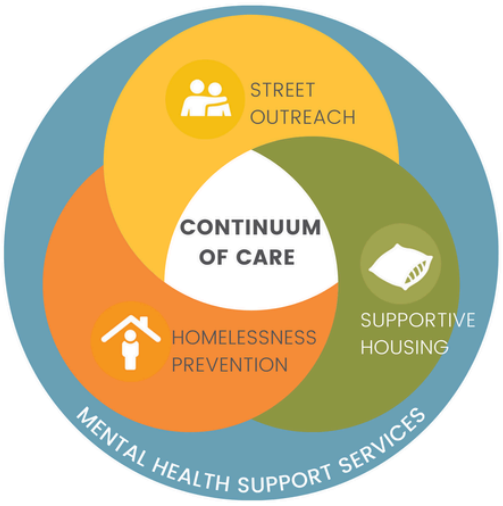
Fact Sheet

Mission: Ending chronic homelessness in Northern Sonoma County. We help community members who are struggling with or at risk of losing housing and transform lives by engaging participants in action plans for success. Our goal is to provide these community members with the skills needed to attain permanent housing.

Programs: Outreach, Housing, Prevention.

STREET OUTREACH

The Street Outreach team building foundational trust with participants with regular visits. They provide basic food and supplies, transportation to essential appointments, on-demand mental health support and case management in the field in order to prepare participants for housing.



SUPPORTIVE & INTERIM HOUSING

Provides interim or permanent housing and case management for families and individuals. Housing Program case managers work with participants to develop financial know-how, build resumes, practice effective parenting and advance other essential life skills. Right now, RFH owns or manages approximately 40 units of housing and we house on average more than 80 individuals a year.

HOMELESSNESS PREVENTION

Provides case management and cash assistance to help those who are at-risk of losing housing. In 2025, we administered over $70,000 in direct assistance to keep individuals and families housed.

Journey to Zero:

Reach for Home is on a Journey to Zero in Northern Sonoma County - a goal to reach zero chronically homeless individuals, families, and veterans. Between 2020 and 2025, RFH has helped reduced the area's unsheltered population by more than 70%. We plan to reach Functional Zero (the point at which homelessness is rare and brief) by the end of 2026.

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