



**Sonoma County 2025 Continuum of Care Competition
Supportive Service Only (Including Street Outreach)
New Project Scoring Tool**

Measure	Scoring Methodology	Possible Points
A. System Performance Measures (SPM)		
1. SPM 7. Successful Placement or Referral (exits to temporary or permanent housing)	Measures the project’s proposed effectiveness in connecting people contacted through outreach or day services to shelter, transitional housing, or permanent housing pathways in the first contract term. Scoring: ≥ 50%= 7 pts., 49-35%= 5 pts., 34-20%= 3 pts., <20%= 0 pts.	7
2. SPM 1. Length of Time Persons Remain Homeless	Proposed Median number of days from engagement to Shelter or housing referral (Outreach), Housing assessment or referral (Day Center), Exit to PH or positive housing (Emergency Shelter). Scoring: ≤ 15 days= 7 pts., 16–25 days= 5 pts., 26–35 days= 3 pts., > 35 days= 0 pts.	7
3. SPM 4. Increase in Earned Income from employment	Proposed percentage of clients served in the project to meet this outcome. Scoring: 100-80%= 7 pts., 79-60%= 5 pts., 59-40%= 3 pts., <39% = 0 pts.	7
4. SPM 4. Increase in Non-Employment Income	Proposed percentage of clients served in project to meet this outcome Scoring: 100-80%= 6 pts., 79-60%= 4 pts., 59-40%= 2 pts., 39% and below= 0 points	7
B. Other Objective Criteria		
5. Maximizing the use of Mainstream resources	Proposed percentage of clients served in the project that will receive non-cash benefits such as mainstream health, social, and employment programs. Scoring: 100-95%= 5 pts., 94-85%= 3 pts., 84-75%= 1 pts., <74% = 0 pts.	5
6. Supportive Service Requirements	Project plans to implement supportive services requirements. Scoring: Yes & documentation provided = 6 pts. No= 0 pts.	6
7. Coordination with Law Enforcement and First Responders	Demonstrate that the project either has established partnerships or has a clear plan to establish partnerships with first responders and law enforcement to engage people living in places not meant for human habitation and connect them to emergency shelter, treatment programs, family reunification, transitional housing, or independent living. The applicant must show that the project will cooperate, assist, and not interfere or impede law enforcement in enforcing local laws such as public camping and public drug use laws. This information must be clearly described in the e-snaps project application, within the project description section. Scoring: Detailed evidence of existing partnerships and/or well-defined plan= 8 pts.	8



**Sonoma County 2025 Continuum of Care Competition
Supportive Service Only (Including Street Outreach)
New Project Scoring Tool**

	Shows some current collaboration or a general plan= 5 pts. Little or no evidence of existing or planned partnerships= 0 pts.	
8. Coordination with Healthcare Partners	The project proposal includes a written commitment from a healthcare provider to deliver services to participants using resources from sources other than CoC or ESG funding. For substance use disorder treatment, the commitment must confirm that services will be available to all participants. For behavioral health or other healthcare services, the commitment must demonstrate that the value of the assistance provided is at least equal to 25% of the project’s requested funding. Scoring: Proposal includes a written commitment that meets one of the requirements listed above= 5 pts. Proposal does not include a written commitment for either option= 0 pts.	5
9. Coordination with Shelter, Transitional Housing and Housing Partners	The project proposal must demonstrate established coordination with Shelter, Transitional Housing, and Housing Partners by listing the specific partners to whom participants will be referred for placement (e-snaps project description). Scoring: 5 pts.= The proposal includes all required partner types (Shelter, Transitional Housing, and Housing Partners). 0 pts.= The proposal does not include all required partner types.	5
10. Availability of Treatment and Recovery Services	Proposed project provides Substance Use Disorder Services (SUDS) either through the proposal as staffing or through collaboration with other providers. Scoring: SUDS required for project participants with attached agreement attached = 6 pts. SUDS available to all but not required = 3 pts. No SUDS= 0 pts.	6
C. Project and Financial Assessment		
11. Budget	5 points for a budget that is reasonable and meets threshold requirements for eligible expenses. Line-item narratives document how CoC funds requested are essential to helping people become permanently housed. Required 25% match (cash or in-kind) is adequate, from appropriate sources, and accurately calculated. Staff will calculate.	5
12. Organizational Capacity and Experience/	Providers new to CoC: Demonstrated ability to manage CoC awards or other federal or state funding with experience in	7



**Sonoma County 2025 Continuum of Care Competition
Supportive Service Only (Including Street Outreach)
New Project Scoring Tool**

<p>Demonstrated Capacity to manage CoC Awards</p>	<p>leveraging funds. Scored based on application submission in e-snaps. Scoring: Demonstrated capacity managing state or federal awards and experience leveraging funds= 7 pts. No experience with State/federal funding or leveraging funds= 0 pts. CoC Renewal Providers: cumulative rankings from past 3 CoC Competitions. Full points awarded to agencies scoring in the Top 5 of the previous 3 CoC Competitions with no projects falling into At-Risk Tier in past 3 competitions. Scoring: Top 5 past 3 years= 7 pts. Not meeting this criteria= 0 pts.</p>	
<p>13. Project Readiness</p>	<p>Plan for opening services is understandable, realistic, and timely (e.g., open within 90 days of contract execution-2025/2026 term). The extent to which the narrative addresses expedited plan for hiring and case management services after technical submission of contract (within 60 days, 120 days, and 180 days). Staff will score. Meeting all requirements= 5 pts. Not meeting all= 0 pts.</p>	<p>5</p>
<p>14. Financial Audit</p>	<p>Scoring based on most recent audit including identification of agency as "low risk", number (if any) of findings. Staff scored. 5 pts. = no findings, timely audit 2.5 pts. = 1-2 finding 1 pt. = 3 findings 0 pts.= 4+ findings or no audit completed</p>	<p>5</p>
<p>D. Local and Other HUD Priorities</p>		
<p>15. HMIS Data Quality, Timeliness</p>	<p>Existing HMIS Providers will be scored based on all HMIS projects. High data quality and timeliness of assessments. HMIS Staff will score. There are 3 criteria: 1) Personally Identifiable Information (Name, DOB, Race & Ethnicity) are at least 95% complete 2) Universal Data Elements & Income and Housing Data Quality are at least 95% complete 3) Timeliness Scoring: Meeting all 3 criteria= 3 pts., Meeting 2/3= 1.5 pts., Meeting 1 or none= 0 pts. If you are not using HMIS data, project will score half points.</p>	<p>3</p>



**Sonoma County 2025 Continuum of Care Competition
Supportive Service Only (Including Street Outreach)
New Project Scoring Tool**

<p>16. Additional Local/ HUD Priorities</p>	<p>2 points for each goal this is in the proposer either currently does or plans to incorporate:</p> <ul style="list-style-type: none"> a. Provider will collaborate with corrections partners/law enforcement b. Staff will be trained on and will screen for mainstream resources (e.g. Medi-cal, Calfresh, TANF, substance abuse programs, employment assistance) c. Project will promote/support volunteering, community engagement, and employment services 	<p>6</p>
<p>17. Persons with Lived Experience</p>	<p>Seeks feedback from Persons with lived experience or those who have formerly experienced homelessness. Scoring: 2 pts. per question answered yes</p>	<p>6</p>
<p align="right">Total Points:</p>		<p>100</p>